

The STEAL Method.

Generic AI answers feel shallow because the real fix sits inside some expert's two-hour YouTube video. This is my method for pulling that playbook out and keeping it.

The fast route: paste this whole PDF into Claude Code or Codex and say "set this up and run it on my problem". It will install yt-dlp, pull the transcript and run the Extract step with you.

S · SPOT

Spot the expert who already solved your exact problem.

Search YouTube with your problem in plain words. Skip the 8-minute videos, the depth lives in the 1 to 2 hour talks, courses and podcast interviews. Pick someone who actually does the work, their real numbers and screenshots give it away.

T · TRANSCRIBE

Pull the transcript with yt-dlp.

yt-dlp is a free command-line tool. Install once with **brew install yt-dlp** (Mac) or **winget install yt-dlp** (Windows), then run this on any video. You get a .srt file with every word.

```
yt-dlp --skip-download --write-auto-subs --sub-lang en --convert-subs srt -o "%(title)s.%(ext)s" "VIDEO_URL"
```

E · EXTRACT

Feed it to Claude and pull out what fits your case.

Attach or paste the transcript, then use this prompt. Fill in the three brackets.

You are my advisor on [your problem]. Attached is the transcript of a video by [expert name], who has solved this exact problem.

Goal: pull out only the advice that applies to my situation.

Context: [3 sentences. What you do, what is stuck, what you already tried.]

Source: use only this transcript. Quote the expert's own words for each point.

Expectations: give me the 5 most relevant moves, ranked by impact, each with one step I can take this week.

Before you answer, ask me up to 3 questions if anything about my situation is unclear.

A · APPLY

Use it on the real bottleneck, with Claude beside you.

Take the top move and apply it to real work the same day. One move done properly beats five started.

L · LOCK IT IN

Turn what worked into something you keep.

A saved prompt or a checklist works, so does a Claude skill. The next time this problem shows up, you already own the answer.

Solve it once, keep it forever.

When the problem is bigger than one person: AI Boost Center runs a pilot day that grows into a department rollout, with internal champions who keep it alive, for Malaysian companies. HRD Corp claimable where applicable. Start with a free AI usage review: cal.aiboostcenter.com/consult-call · fawwaz@aiboostcenter.com

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